



Vivek Education Society's Vivek College of Commerce



16 FEBRUARY 2023

About College

MOTTO

- ✠ 'Vidya Dhanam Sarva Dhanat Pradhanam'
- ✠ Amongst all the riches and virtues of life, Education is supreme.

VISION

- ✠ As education is supreme amongst all the riches and virtues of life, it shall be our endeavour to impart quality education and enrich the students making significant contributions to the Nation.

MISSION

- ✠ Value based Education for all.
- ✠ Integrity towards Society.
- ✠ Virtuous Life.
- ✠ Endeavour for Excellence.
- ✠ Kindling the spirit of Universal Brotherhood

OBJECTIVES & GOALS

- ✠ To promote educational and professional achievement through Self Development of the students without any discrimination.
- ✠ To enable students to be proactive, goal-oriented, optimistic, credible, professionally competent and responsible citizen.
- ✠ To enable the students to successfully live and work in a culturally diverse global society.
- ✠ To promote noble thoughts and actions in our students.

About YUG

TAGLINE & MOTTO

- ✦ अंतः अस्ति प्रारंभः
- ✦ Antah Asti Prarambh
- ✦ The End is the New Beginning.
- ✦ अंत से ही एक नई शुरुआत होती है

VISION

- ✦ It shall be our endeavour to provide a platform to the Talented Youth in today's era for the New Beginning.

MISSION

- ✦ The Versatility of YOUTH & Budding Talents.
- ✦ UNITY in Diversity is our Identity.
- ✦ New GENERATION New Opportunities.

OBJECTIVES & GOALS

- ✦ To enhance Leadership & Team Building qualities among students.
- ✦ To enable the students in successful Event Management.
- ✦ To provide a platform to showcase the talent & passion of the participants.
- ✦ To Cherish the True Spirit of Healthy Competition & Winning.



The infographic features a central light blue rounded rectangle with a double border, containing the text "Events Under YUG 2022-23". Five orange lines radiate from this central box to five surrounding dark teal rounded rectangles. Each peripheral box contains a category of events. The background is a solid teal color, with a decorative pattern of white and yellow geometric shapes (squares and rectangles) on the left side.

Fine Arts
Events

Musical
Events

**Events Under
YUG 2022-23**

Cultural
Events

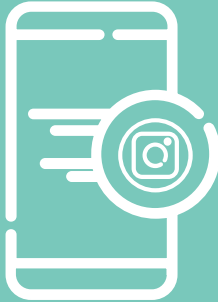
Media
Events

Gaming
Events

Why Should You Sponsor?

Brand Presence (Common Deliverables)

Brand Name and Logo at various online & offline platforms



Social Networking Sites:

Your brand will be promoted on Facebook, Instagram in the form of Status updates, promotional videos, live updates etc.

Banners:

Your brand name and logo will be displayed in the college campus at prominent locations visible to the passers by.



Stall:

Optional & subject to MOU.

Sponsorship Levels



Title Sponsor



Co-Sponsor



Event Sponsor



Award Sponsor



Partners



Title Sponsor (Rs. 50,000/-)



Will have your logo along with the festival name as : 'Title Sponsor' presents YUG 2022-23.



Title Sponsor logo would go on Backdrops, Banners, Standees, Posters, Brochure, Trophy & Certificates, apparels



A stall at event venue to display your products or promote your services

Have your logo below the
festival name as :
'Title Sponsor' presents
YUG 2022-23
'Co-Sponsored by'
'Co-Sponsors'.

Co-Sponsor
(Rs. 25,000/-)

Have prominent
appearance of your logo
in the Brochure, Standee,
Posters, Banners, Certificates,
of YUG 2022-23.

Award Sponsor – (Rs. 15,000/-)



**Name and logo would appear on
Awards / Trophies / Coupons / Gift Cards / Goodies**

Event Sponsor (Rs. 10,000/-)

The logo of the sponsor will be mentioned for that particular event in the brochure.

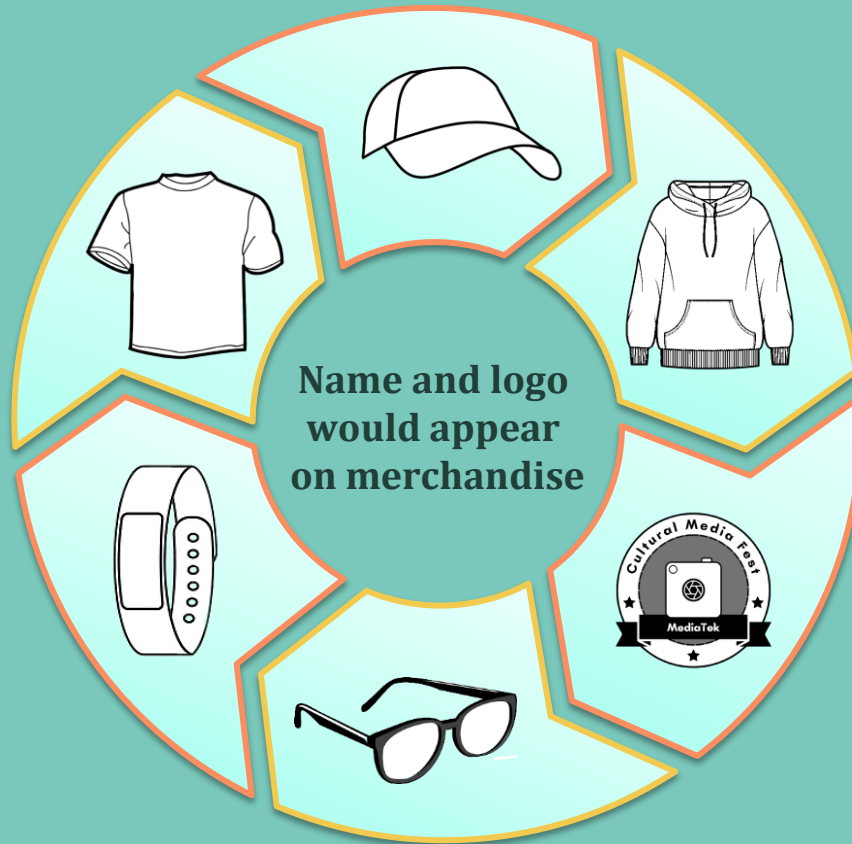
Space at event venue for putting up a Standee



Event sponsor can sponsor a particular event.

An Event Sponsor will get dedicated time slot to interact with the participants of that particular event.

Merchandise Sponsor



Partners – (Rs. 5,000/- to Rs. 10,000/-)

Radio Partner

Outdoor Media
Partner

Marketing
Partner

Travel Partner

Banking Partner

Beverage
Partner

Merchandise
Partner

Charity Partner

Print Media
Partner

Digital Partner

Food Partner

Global Partner

Sound Partner

Entertainment
Partner

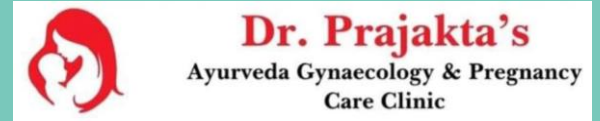
Fitness Partner

Other Categories Sponsors

Particulars	Amount
Banners	Rs. 5,000/-
Standeers	Rs. 5,000/-
Stalls	Rs. 5,000/-
Stalls with Banner & Standees	Rs. 10,000/-
Sessions	Rs. 10,000/-
Class to Class promotions	Rs. 10,000/-

The Amount is negotiable and MOU's will be prepared

Previous Years' Sponsors



GENERAL TERMS

The concerned sponsors should give written authority for using their logos & brand name wherever applicable.

All kinds of printed and display materials to be provided by the client.

Payment & the final dues should be made via cheque/NEFT only.

The Organizers have all rights reserved pertaining to this event.

Both the concerned parties would sign MOU.



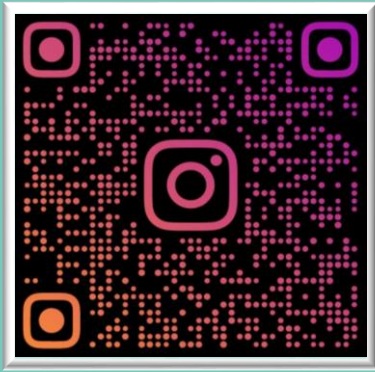
Contact Us:

Prof. Mayur Shah – 98675 00703

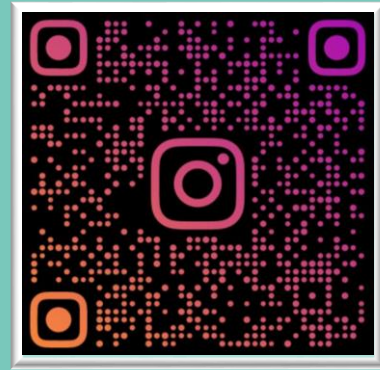
Finny John (Head of Fest) – 70459 81607

Abhishek Kambli (Sponsorship HOD) – 93562 60494

Stay Connected



vivek_college



yug_vivekcollegefest



THANK YOU